ISTHIA
UNIVERSITÉ TOULOUSE Jean Jaurès

INITIAL AND CONTINUING EDUCATION
RESEARCH
VALUATION
EXPERTISE
INTERNATIONAL

INSTITUT SUPÉRIEUR DU TOURISME, DE L'HÔTELLERIE ET DE L'ALIMENTATION

# BACHELOR'S DEGREE

## Tourism, Hospitality and Food Studies (THFS)




ISTHIA, TOULOUSE SCHOOL OF TOURISM, HOSPITALITY MANAGEMENT AND FOOD STUDIES

www.isthia.fr

UNIVERSITÉ TOULOUSE Jean Jaurès

Université de Toulouse

## Presentation and objectives

***This Bachelor's programme is available in the framework of both initial and continuing training on the Toulouse campus.***

The Bachelor's degree in Tourism, Hospitality and Food Studies (THFS) is taught exclusively in English on the Toulouse campus.

The objective of this programme is to offer foreign students a discovery or a knowledge enhancement training linked to the three areas of expertise of ISTHIA: Tourism, Hospitality and Catering, and a social and cultural approach to Food Studies.

In Tourism, students learn how to apply general and technical skills of management in leisure, transportation and accommodation. This Bachelor's also tackles communication and promotion in public tourism authorities. The syllabus linked to sustainable development allows them to apprehend the problematics of local and international development.

In the field of Hospitality and Catering, the students will learn about the realities and operational problematics of hotel and catering businesses.

This training deals with corporate catering and engineering in order to familiarize the students with the needs and careers of this industry, but also with the operational problematics of corporate catering, at a local and international level.

In the field of Food Studies, students learn how to analyze the political, economic and social dynamics that structure food habits in a given country, region, or territory. They are also trained to know the different food sectors, as well as the consumers' profiles and needs according to their sociological and cultural characteristics.

After their graduation, students may seek entry into the professional world or continue in the Master's degree.

## Syllabus

3rd YEAR

**Semester 5** *(275 hours)*

- **UE 501** | Marketing and Management
- **UE 502** | Sociology of Food - Sociology of Organizations
- **UE 503** | Economy - Tourism, Hospitality and Food Industries
- **UE 504** | Geography - Tourism, Hospitality and Food Industries
- **UE 505** | Professionalization
- **UE 506** | French Culture

**Semester 6** *(275 hours)*

- **UE 601** | Data Analysis and Finance
- **UE 602** | Human Resources Management
- **UE 603** | Law - Hospitality, Tourism and Food Sector
- **UE 604** | Computing Sciences
- **UE 605** | Internship
- **UE 606** | French Culture
- **UE 607** | Internship *(8 weeks minimum)*

## Entry requirements

**The selection is based on a written application and an interview.**

Are eligible to this Bachelor's degree the students who have successfully completed a two-year university course in: Sociology, Social Sciences, Geography, Agribusiness, Foreign Languages, Dietetics, or Nutrition, Hospitality and Catering, Bio-Engineering.

If you hold one of the diplomas mentioned above, you may apply on-line:
*https://ecandidat.univ-tlse2.fr*

Non-European students may apply on:
*https://pastel.diplomatie.gouv.fr/etudesenfrance/dyn/public/authentification/login.html*

*The people who do not hold any of the degrees listed above but who have worked in the tourism sector will be invited to apply for the validation of their qualifications (French NVQ scheme, decree of August 23rd 1985) by a jury of professionals and university lecturers.*

## Prospective careers

Graduates may consider different sectors of activities and positions, depending on their major but also on their choice of continuing in a Master's degree.

- Positions :
  - Executive assistant / Branch manager / Business manager
  - Assistant Project manager / Project manager
  - Assistant product manager / Product manager
  - Tourism development facilitator / Development manager / Developer
  - Tourism company manager / Tourism entrepreneur
  - Market manager
  - Operating manager in Hospitality (service manager, business manager, accommodation manager…)
  - Operating manager in Catering (executive assistant, supervisor…)
  - Nutrition supervisor
  - R&D assistant



## Continuing Studies

1 I To continue a Master's degree at ISTHIA : *www.isthia.fr*

2 I For other studying opportunities : *www.trouvermonmaster.gouv.fr*

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# BACHELOR'S DEGREE / TOURISM, HOSPITALITY AND FOOD STUDIES (THFS)

## Training scheme

*This training is available :*

- In initial training
- In continuing education

## Contacts

The pedagogic team comprises permanent researchers-lecturers of Toulouse Jean Jaurès University and professionals holding leading positions in different local and national companies.

➤ **Course directors:**
Aurélie Sanchez, *Senior Lecturer*
Isabelle Garcia, *Senior Lecturer*

➤ **School office:** *isthia.scol.toulouse@univ-tlse2.fr*

To know more about the detailed syllabus of this training, the entry requirements, and the application process, check our website: **www.isthia.fr**

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