

INSTITUT SUPÉRIEUR DU TOURISME, DE L'HÔTELLERIE ET DE L'ALIMENTATION

OPENING
SEPTEMBER
2022

MASTER

Tourism, Hospitality and Food Studies (THFS)



ISTHIA, TOULOUSE SCHOOL OF TOURISM, HOSPITALITY MANAGEMENT AND FOOD STUDIES

Presentation and objectives

This Master's programme is available in the framework of both initial and continuing training on the Toulouse campus.

The Master's degree in Tourism, Hospitality and Food Studies (THFS) is taught exclusively in English on the Toulouse campus.

It aims at training French and international students with a corporate culture in Tourism, Hospitality and Food Studies. The second year comprises a specialization in one of those three fields.

The objective of this Master's programme is to welcome international students who do not speak French but who could follow a training at the University Toulouse Jean Jaurès. It also allows French students to take a course in English and to gain the key attributes to work abroad and to step into an international career.

This training also offers a diversity of publics as it enables culturally heterogeneous classes to be created.

Beyond its international and cultural dimension, this Master's degree allows to gain and/or to strengthen the necessary skills in the development of an international career in the three professional sectors tackled in the different ISTHIA trainings: Tourism, Hospitality and Food Studies.

According to the majors in initial training of the recruited Bachelor's students, this degree provides the necessary knowledge to develop a strong professional culture in the three fields mentioned above, as well as more advanced and detailed skills in the specialization chosen by the students.

This Master's degree allows to develop several management skills, particularly in the development of corporate strategies, in communication, decision-making and organization. It also trains students in human resources and financial management. This training tackles research, surveys, and data analysis and processing. The students are also trained in project management (planning, defining objectives and communicating) and are put in the position of consultants.

Syllabus

MASTER 1

Semester 7 (175 hours)

- **UE 701** | World Food Cultures
- **UE 702** | Marketing
- **UE 703** | Anthropology and Sociology of Food
- **UE 704** | Research Methodology: Qualitative Approach
- **UE 705** | Operating Management
- **UE 706** | French Culture

Semester 8 (200 hours)

- **UE 801** | Dissertation and Internship
- **UE 802** | Economy, Communication, Human Resources Management
- **UE 803** | Tourism Engineering
- **UE 804** | Research Methodology
- **UE 805** | Nutrition
- **UE 806** | French Culture

Semester 9 (250 hours)

- **UE 901** | Anthropology and Sociology of Food
- **UE 902** | Hospitality and Foodservice Management
- **UE 903** | Tourism Management
- **UE 904** | Research Methodology: Quantitative Approach
- **UE 905** | Quality Management
- **UE 906** | French Culture

Semester 10 (75 hours)

- **UE 1001** | Dissertation and Internship
- **UE 1002** | Communication
- **UE 1003** | Research Methodology
- **UE 1004** | Strategic Marketing

Entry requirements

The selection is based on written application and interview.

Are eligible to the Master's degree in Tourism, Hospitality and Food Studies the students holding a Bachelor's degree in Sociology, Social Sciences, Geography, Agribusiness, Foreign Languages, Dietetics or Nutrition or a diploma in Nutrition, Hospitality and Catering, or Bio-Engineering.

If you hold one of the diplomas mentioned above, you may apply on-line:

<https://ecandidat.univ-tlse2.fr>

Non-European students may apply on:

<https://pastel.diplomatie.gouv.fr/etudesenfrance/dyn/public/authentication/login.html>

The people who do not hold any of the degrees listed above but who have worked in the tourism sector will be invited to apply for the validation of their qualifications (French NVQ scheme, decree of August 23rd 1985) by a jury of professionals and university lecturers.

Prospective careers

Graduates may consider the following sectors of activities: international integrated or independent hotel businesses, international consulting companies, international agribusinesses, out-of-home catering industries.

► Positions :

- Hotel manager
- Hospitality or Catering manager
- Project manager
- Product manager
- Food critic

Occupational integration

1 | To see the employability statistics: <https://www.univ-tlse2.fr/accueil/universite/organisation/le-devenir-des-diplomes-2017-30-mois-apres-lobtention-dun-master-2-isthia>

2 | To know more about integration possibilities: Service Commun Universitaire d'Information, d'Orientation et d'Insertion Professionnelle : scuio-ip@univ-tlse2.fr

05 61 50 45 15

MASTER 'S DEGREE / TOURISM, HOSPITALITY AND FOOD STUDIES (THFS)

Training scheme

This training is available :

- In initial training
- In continuing education

Contacts

The pedagogic team comprises permanent researchers-lecturers of Toulouse Jean Jaurès University and professionals holding leading positions in different local and national companies.

► **Course directors:**

- Master 1 : Frédéric Zancanaro, *Associate professor, Sociology*
- Master 2 : Cyrille Laporte, *Associate professor, Sociology*

► **Administrative officer:**

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To know more about the detailed syllabus of this training, the entry requirements, and the application process, check our website: www.isthia.fr

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